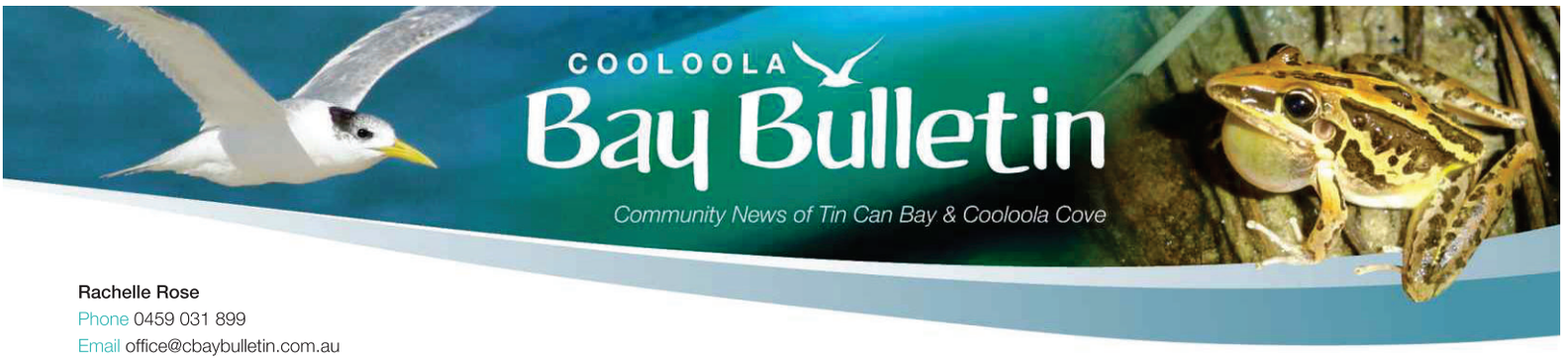


Rachelle Rose
Phone 0459 031 899
Email office@cbaybulletin.com.au
Address PO Box 335 Tin Can Bay Qld 4580
Website www.cbaybulletin.com.au
ABN 78 646 916 066

The Cooloola Bay Bulletin is a highly respected and sought after monthly publication distributed throughout the Cooloola Coast.

In its 22nd year of production, the magazine is energetic and carries a blend of community and tourism topics of Tin Can Bay and Cooloola Cove.

The magazine is the voice of the community and the link to local consumers. Read monthly by over 7,000 Cooloola Coast residents and visitors, the magazine is the most preferred communication tool on the Cooloola Coast.

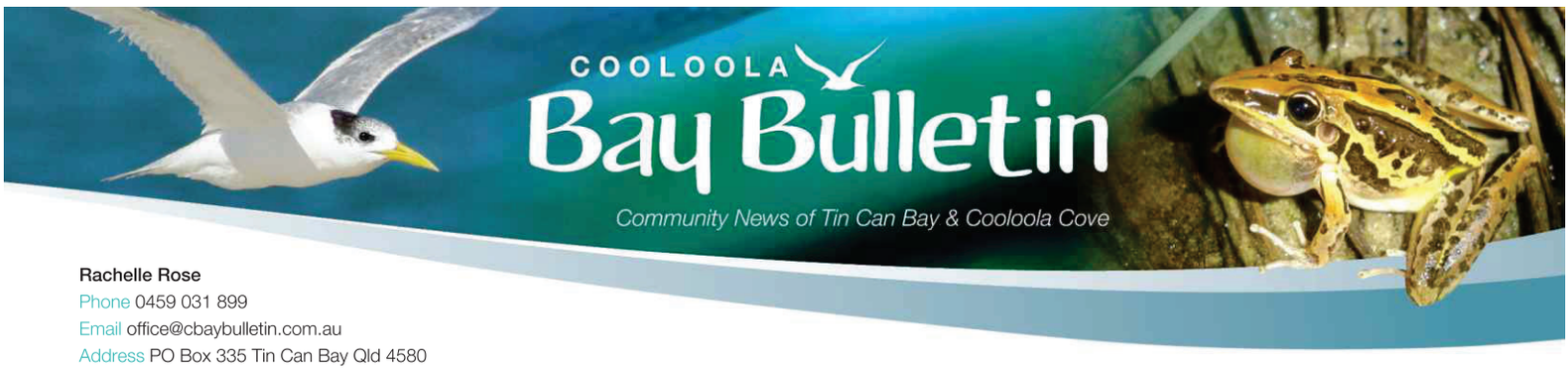
Circulation: 4,600

Distribution:
- Home delivered to Tin Can Bay and Cooloola Cove
- Shops, motels, caravan parks, library and service stations
- Rainbow Beach Post Office and service stations
- Gympie Tourist Information Centres

Booking & Deadline: 18th of the month

Distribution Date: 1st week of the month

Managing Editor: Rachelle Rose



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ADVERTISING BOOKING FORM

Contact name: .....

Company: .....

Postal Address: .....

..... Post code: .....

Telephone: .....

Email: ..... BSA Lic (if appl): .....

Website: ..... ABN: .....

Frequency:

☐ **Every month until further notice -** *a cancellation must be received before the 18th of the month prior to publication*

☐ **One issue**

To commence on the month of .....

Preferred Position (subject to availability):

☐ At CBB discretion 0% or please see rates card preferred position options and loadings.

Layout required: ☐ **Yes** ☐ **No** – Finished artwork will be supplied ready to print (see specifications).
(starting at $25)

Payment terms are seven days from invoice date – the publisher reserves the right to withhold advertisement if payment is not received by due date.

Quoted Cost: ..... **Advertisement Size:** ..... **Colours:** B&W ☐ 1col ☐ full ☐

By signing below I acknowledge that I have read and agree to the quoted cost and Terms and Conditions

Signature: ..... **Date:** .....

Invoicing

Payment terms are 7 days from invoice date. Invoices will be emailed to you on/near the 19th of each month prior to printing.

Forward to:

Cooloola Bay Bulletin
By post: PO Box 335
Tin Can Bay Qld 4580
Email: office@cbaybulletin.com.au

Payment Options:

- Direct deposit to Auswide Bank
- Credit/debit card. Call us on 0459 031 899

Bank account details:
Name: Cooloola Bay Bulletin
BSB: 656 400
ACC: 1052 498 58
Reference: Invoice no &/or company name

COOLOOLA Bay Bulletin

Community News of Tin Can Bay & Cooloola Cove

Rachelle Rose
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ADVERTISEMENT SIZES

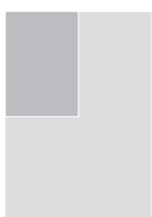
Prices per month including GST

Business Card
52mm x 87mm wide
Price per ad:

B&W	$65
1 Colour	$78
Full Colour	$118

1/4 Portrait
125mm x 87mm wide
Price per ad:

B&W	$91
1 Colour	$107
Full Colour	$178

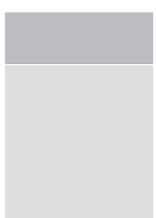


1/2 Page
125mm x 175mm wide
Price per ad:

B&W	$144
1 Colour	$168
Full Colour	$279

1/4 Landscape
62mm x 175mm wide
Price per ad:

B&W	$91
1 Colour	$107
Full Colour	$178



Full Page
250mm x 175mm wide
Price per ad:

B&W	$234
1 Colour	$274
Full Colour	$446

Trades & Services

3 lines 1 column 20 words - $26
(minimum booking of 3 months)

Classifieds

eg For Sale (private only), wanted to rent, situations vacant - $20.00 per 20 words

Preferred Page Loadings

Page 3	50%	Size: ¼ landscape Full Colour
Page 4	10%	Size: All sizes Full Colour
Page 5	30%	Size: ½ page Full Colour downwards
Page 6	10%	Size: All sizes Full Colour
Page 7	25%	Size: ½ page downwards
Page 8	5%	Size: ½ page downwards
Page 9	10%	Size: All sizes
Page 10	5%	Size: ½ page downwards
Page 11	10%	Size: All sizes
Any other specified position	5%	Size: All sizes

Pages 3-11 and cover positions are available on a 6 month contract and are subject to availability

Page location at Cooloola Bay Bulletin discretion – 0%

Gloss Cover	25% - Inside Front Cover
Gloss Cover	30% - Outside Back Cover
	10% - Inside Back Cover

ARTWORK

Artwork should be supplied in the specified format (see Supported Files below, for details).
For artwork that is not supplied as per requirements in-house designing is available for a fee, starting at $35.
For your advertisement designing needs, we also recommend graphic designers:
Gympie Graphics 5482 3102.

DISCOUNT

Book and pay for 6 months consecutive advertising and receive a 7% discount (excluding Trades and Services ads).

BUSINESS BUZZ EDITORIALS

Book and pay for 3 consecutive months and receive a free editorial (either by our reporter or submit your own).
The editorial is a half page layout with a colour photo and a maximum of 350 words. Excluding Trades and Services ads.

SUPPORTED FILES

A) PDF – high resolution, or JPG or TIFF. Prior to sending your artwork ensure: Size of advertisement is exact; All text is converted to outlines; All files are supplied as CMYK; All images embedded in files are 300dpi at correct size; In PC format only.

Notes: No responsibility will be taken for any problems resulting from incorrectly supplied files.

For more information on the specifications contact the office on 0459 031 899
or email office@cbaybulletin.com.au

COOLOOLA
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TERMS & CONDITIONS

1. PAYMENT

1.1 Advertising space is prepaid, to secure advertising space the invoice must be paid by the due date

1.2 Payment terms are seven days from invoice date. Invoices issued on/near the 19th of each month

1.3 All future advertisements are withheld until outstanding payments are received in full

2. ADVERTISEMENTS

2.1 The publisher reserves the right in its absolute discretion to withhold any advertisement

2.2 The publisher has the right to refuse to publish or re-publish any advertisement without giving any reason for the refusal

2.3 No liability shall be incurred by the publisher by any reason of any or all of the following:

(a) amendment to or error or inaccuracy in any advertisement

(b) the partial or total omission of any advertisement

(c) by reason of any delay or default

(d) from any other cause whatsoever

2.4 The publisher reserves the right to alter advertising copy with or without reference to advertisers, to ensure that the magazine is not exposed to legal action defending publication of material prepared by other parties.

2.5 Advertisements which are considered to resemble editorial style will be subject to amendment or alteration without prior notice and must be clearly identified by using the word 'advertisement' above the copy headline.

3. CANCELLATIONS

A cancellation must be received before the 18th of the month prior to publication. If we receive this by the 18th and give you confirmation, then the ad will be cancelled. If this does not happen by the 18th then the advertisement will proceed, with payment to be made as per terms and conditions identified in 1.2.

4. BSA POLICY

If a business or individual advertisers for work that requires a BSA licence, their BSA licence must be displayed in the advertisement. If no BSA licence is held, the value of wok they are allowed to do must be stated on the advertisement.

5. INDEMNITY AND WARRANTY

It is the responsibility of the advertiser to ensure that the advertisements comply with the Trade Practices Act 1947 as amended. Advertisements are accepted for publication on the condition that the advertiser indemnifies the publisher and its servants and contractors against all actions, suits, claims, loss and/or damage and expenses resulting from anything published by the advertiser.